



Dear Business Owner:

The Portsmouth High School Athletic Boosters is a non-profit organization whose mission is to promote and enhance the athletes and athletic programs at PHS. We raise funds through various means and one method is advertising banners which are placed on the fences at the John F. Kennedy varsity field located at the High School, as well as in the new gym.

We would like to invite you to participate in this program by purchasing banners promoting your business. These banners will be in place during the school year for all PHS football, soccer and lacrosse games. They will remain indoors year-round. These multi-colored banners are made of high-quality vinyl material and will display your company logo as well as business name. The header of this letter shows our banner.

The pricing scheduling is:

\$400.00 upfront, which purchases the two banners, and the first year of display;
\$250 to renew thereafter.

The above pricing includes the cost of the banner as well as a link on your website (portsmouthathleticboostersri.com) to promote your business as a sponsor. You will need to provide a high-quality PDF or JPEG image file.

If you have any questions, please contact Booster Board member Josh Carlin at jec@hansoncurran.com.

Thank you for your consideration.

PHS Athletic Boosters